



Reinvention: The Other Side of Uncertainty

*Module 5. Networking: Effective
Collaboration and Self-Marketing*

[illegible]

Reinvention: The Other Side of Uncertainty

Perseverance and persistence.

When you are dropped into an environment that challenges your stability and reality, there is no quitting. The only forces you can count on are your spirit, character and experience.

That's the great lesson that earns your place in the world.

Sebastian Copeland
Author, Explorer, Photographer


MHN
A Health Net Company

Author, Explorer, Photographer



Networking, Collaboration and Self Marketing

- Review Your Contributions
- Identify Your Skills and Abilities
- Locate Appropriate Networking Groups



MHN
It's Health Not Disease

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- MHN**
A Health Net Company

Career Exploration

Look for all opportunities!

- Within the CDCR
- Within the SOC (outside of the CDCR)
- Outside of the SOC organization



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Looking for the Job: Job Search Strategies

- Use every strategy at your disposal
- Get outside your comfort zone!
- Don't rely just on the Internet
- Most jobs come from contacts and referrals
- *What are some strategies that you can think of?*



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Building Your Job Search Network

- Networking is important at any point of your career
 - While you are employed
 - When you are looking for a job
- How do you start building your network?
- Who should be in your network?
- How do you keep track of your network?




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Possible Job Network Contacts

- Family
- Friends
- Co-Workers /Colleagues
- Professional organizations
- Neighbors
- Faith-based Contacts


- Community Contacts
 - Classes
 - Clubs & organizations
 - Serving on boards
 - Volunteer work
 - Hobbies or sports
- Websites
 - LinkedIn
 - Meetup.com
- Other?



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Networking Etiquette


- Be pleasant, polite and upbeat in your networking activities
- Keep communications short and to the point
 - Create an "elevator speech"
- Be willing to "pay it forward"
- Closely review your electronic "presence"
 - Avoid posting any information or images in your social media pages that would be damaging or embarrassing to you professionally. Also, be careful of opinions that are posted in your social media connections.
 - Current and/or potential employers may see your posts and draw conclusions from the content.
 - Create appropriate and professional voice mail messages on your contact phone(s). Avoid the use of music, and "cute" or humorous sounding messages.
 - Create an email account with a professional name for networking email correspondence.



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Good Networking Questions

- How did you get into this type of work?
- What changes are happening in your career field?
- What do you like best/least about your field of work/current position?
- What types of skills (technical/transferable) are important to success in your field of work?
- What advice would you give to someone interested in your organization/career field?
- What are your biggest professional challenges?



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Looking Ahead to Module 6

Your Story, Your Life, Your Value: Your Resume

- Networking, Job Search and Your Resume
- How Have Resumes Changed?
- Elements of an Effective Resume

Remember Your EAP

Call the EAP
866-EAP-4SOC
(866) 327-4762

TDD for persons with hearing loss or deafness 1-800-327-0801

Resources

- CDCR Office of Employee Wellness
855-897-9822
- Your local Peer Support Team
- CDCR Layoff Resources website:
<http://www.cdcr.ca.gov/layoffresources/Index.html>
- EAP
- Other
